

Nov 30 – Dec 01, 2019

# SSERS International Conference on Language, Psychology, Business Management, Global Economy & Social Sciences (PMSS)

**Location:** Mercure Hotel Amsterdam City

**City Country:** Amsterdam, Netherlands

## MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

## Schedule

**09:30 - 09:40 am** – Arrivals, Doorstep and Handshake

**09:40 - 09:50 am** – Introduction of Participants

**09:50 - 10:00 am** – Welcome Remarks (Mr Bashar)

**10: 00 - 10: 30 am** – Tea & Grand Networking Session/ Group Photo

*\* All in local time*



Social Sciences  
and Economics  
Research Society

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**Day 01:** November 30, 2019

**Time:** 10:30 am – 12:00 pm    **Session:** 01

**Track A:** Business Management, Economics, Social Sciences and Humanities

## Presentations

- Product Design and Development Using Quality Function Deployment  
PMSS-119-05                      ***Dr. Jitendra Sharma***
- Feasibility of Monetary Union In The East African Community: The GPPP Approach  
PMSS-119-11                      ***Ephrem Habtemichael Redda***
- Peer Pressure and the Use of Drugs among University Students  
PMSS-119-12                      ***Ph.D. Mirjana Radetić-Paić***
- Cartel Sustainability and Cost Shocks  
PMSS-119-17                      ***Hyunjoon Cho***
- Peer Pressure and Adolescents' Problem Behavior  
PMSS-119-25                      ***Tinatini Bandzeladze***



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**Day 01:** November 30, 2019

**Time:** 12:00 pm – 12:45 pm    Session: 02

**Track B:** Engineering Technology, Computer Applications & Applied Sciences

## Presentations

- Feasibility Study for Sensing Sugarcane Sweetness on the Elevator Conveyor Using Multi-Spectral Camera  
ICDE-19-P10      *Kittisak Phetpan*
- Automatic Assessment System Applied on Functional Movement Screening in Predicting Injury Rates on Sports for Athletes and Non –athletes  
ICDE-19-P15      *Belkadi Adel*

**Closing Ceremony & Lunch**



## SSERS International Conference Language, Psychology, Business Management, Global Economy & Social Sciences (PMSS)

The following scholars/ practitioners/ educationist who don't have any paper presentation, however they will attend the conference as delegates & observers.

### Conference Attendees

- PMSS-119-18      **Fatma Al-Yousuf**  
Legal Counsel, Legal Department Dubai World Trade Centre
- ICDE-19-P11      **Hebah Al-Hammadi**  
Dubai Aviation Engineering Projects

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**Day 02: December 01, 2019  
Sunday**

Conference second day is reserved for participants own tourism activities.