

January 25-26, 2020

SSERS 2nd International Conference on Business Economics, Management, Social Sciences & Humanities (BEMSH)

Location: Mercure Hotel Amsterdam City

City Country: Amsterdam, Netherlands

MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

Schedule

09:00 - 09:10 am – Arrivals, Doorstep and Handshake

09:10 - 09:20 am –Introduction of Participants

09:20 - 09:30 am – Welcome Remarks (Mr Bashar)

09:30 - 10:00 am – Tea & Grand Networking Session/ Group Photo

**All in local time*



Social Sciences
and Economics
Research Society

SSERS 2nd International Conference on Business Economics, Management, Social Sciences & Humanities (BEMSH)

Day 01: January 25, 2020

Time: 10:00 am – 01:00 pm **Session:** 01

Track A: Business Management, Economics, Social Sciences and Humanities

Presentations

- Study on the Structural Influence by the Colonialisation on Tradition Sri Lankan Society
BEMSH-JAN20-12 ***Ven . Olaganwatte Chandasiri***
- Sustainability and the Competitive Advantage: The Perspective of the Logistics Industry
BEMSH-JAN20-13 ***Syafrie Bima Setiawan***
- Improving Customer's experience to Gain Competitive Advantage: Innovation of 5G on Cloud Gaming
BEMSH-JAN20-15 ***Muhammad Subhodeep Ganguly***
- Bidder Value Implications of Cross-border vs Domestic Acquisitions: A Study of Dutch Firms
BEMSH-JAN20-18 ***Ramadhan H. Wicaksana***
- The Role of Methods of Service Encounter and Surprise on Customer Delight and Customer Loyalty in Indonesian Supermarkets
BEMSH-JAN20-19 ***Maudlin Klissa Dhiandra Putri***



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Presentations

- Consumer Trust towards Content Marketing of Food & Beverage Businesses on Instagram: Empirical Analysis of Taiwanese and Singaporean Consumers
BEMSH-JAN20-22 ***Verona Mentari Mohammad***
- Analysis of How Agile Manufacturing Capabilities Could be used Differently in Plants Within the Footloose and Rooted Subnetworks of the Global Production Network
BEMSH-JAN20-23 ***Sepvina Mutikasari***
- The Innovation of 5G in on-the-go FMCG's Food sector: Manufacturing's Sustained Competitive Advantage
BEMSH-JAN20-24 ***Chelsie Farah Utami***
- Measuring the Experience of Ubuntu to a Hospitality Organisation: Scale Development and Validation
ISMP20-01-102 ***Dr. Thembisile Molose***



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Presentations

- Knowledge Skills and Graduate Attributes Required for Entrepreneurial Education at Higher Education Institutions: A Review of the Literature
ISMP20-01-103 ***Ndileka Bala***
- Local fresh food products: An analysis of their relation with plant-based diets
ISMP20-01-10 ***Dr. Jorge Arenas-Gaitán***

Closing Ceremony & Lunch: 01:00 pm -02: 00 pm



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**Day 02: January 26, 2020
Sunday**

Conference second day is reserved for participants own tourism activities.