SSERS 2\textsuperscript{nd} International Conference on Business Economics, Management, Social Sciences & Humanities (BEMSH)

Location: Mercure Hotel Amsterdam City  
City Country: Amsterdam, Netherlands

MAIN TOPICS
- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

Schedule
09:00 - 09:10 am – Arrivals, Doorstep and Handshake  
09:10 - 09:20 am – Introduction of Participants  
09:20 - 09:30 am – Welcome Remarks (Mr Bashar)  
09:30 - 10:00 am – Tea & Grand Networking Session/ Group Photo

*All in local time
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Day 01: January 25, 2020
Time: 10:00 am – 01:00 pm    Session: 01
Track A: Business Management, Economics, Social Sciences and Humanities

Presentations

- Study on the Structural Influencer by the Colonisation on Tradition Sri Lankan Society
  BEMSH-JAN20-12    Ven. Olaganwatte Chandasiri

- Sustainability and the Competitive Advantage: The Perspective of the Logistics Industry
  BEMSH-JAN20-13    Syafrie Bima Setiawan

- Improving Customer’s experience to Gain Competitive Advantage: Innovation of 5G on Cloud Gaming
  BEMSH-JAN20-15    Muhammad Subhodeep Ganguly

- Bidder Value Implications of Cross-border vs Domestic Acquisitions: A Study of Dutch Firms
  BEMSH-JAN20-18    Ramadhan H. Wicaksana

- The Role of Methods of Service Encounter and Surprise on Customer Delight and Customer Loyalty in Indonesian Supermarkets
  BEMSH-JAN20-19    Maudlin Klissa Dhiandra Putri
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Presentations

- Consumer Trust towards Content Marketing of Food & Beverage Businesses on Instagram: Empirical Analysis of Taiwanese and Singaporean Consumers
  BEMSH-JAN20-22   Verona Mentari Mohammad

- Analysis of How Agile Manufacturing Capabilities Could be used Differently in Plants Within the Footloose and Rooted Subnetworks of the Global Production Network
  BEMSH-JAN20-23   Sepvina Mutikasari

- The Innovation of 5G in on-the-go FMCG’s Food sector: Manufacturing’s Sustained Competitive Advantage
  BEMSH-JAN20-24   Chelsie Farah Utami

- Measuring the Experience of Ubuntu to a Hospitality Organisation: Scale Development and Validation
  ISMP20-01-102    Dr. Thembisile Molose
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Presentations

- Knowledge Skills and Graduate Attributes Required for Entrepreneurial Education at Higher Education Instutitions: A Review of the Literature
  ISMP20-01-103       Ndileka Bala

- Local fresh food products: An analysis of their relation with plant-based diets
  ISMP20-01-10        Dr. Jorge Arenas-Gaitán

Closing Ceremony & Lunch: 01:00 pm -02: 00 pm
Conference second day is reserved for participants own tourism activities.