

November 16-17, 2019

# SSERS International Conference on Journalism and Mass Communications, Business Economics, Management & Social Sciences (JBM)

**Location:** Mercure Budapest Buda  
**City Country:** Budapest, Hungary

## MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

## Schedule

**10:00 - 10:15 am** – Arrivals, Doorstep and Handshake

**10:15 - 10:20 am** – Welcome Remarks (Mr Akhlaq Ahmed)

**10:20 - 10:30 am** – Networking

*\* All in local time*



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**Day 01:** November 16, 2019

**Time:** 10:30 am – 11:00 am

**Track A:** Business, Economics, Social Sciences and Humanities

## Presentations

- How does the Treatment of Missing Prices Influence a Household Demand Analysis  
JBM-119-03      *Šarlota Smutná*

**Closing Ceremony:** 11:00 am

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The following scholars/ practitioners/ educationist who don't have any paper presentation, however they will attend the conference as delegates & observers.

## Conference Attendees

- *JBM-119-06*      **FORRÓ Gyöngyvér**  
Harghita County Council – Counsellor - Responsible for press, mass-media and communication  
Romania

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**Day 02: November 17, 2019  
Sunday**

Conference second day is reserved for participants own tourism activities.