

August 03-04, 2019

SSERS International Conference on Innovation and Entrepreneurship, Business Sustainability, Economics & Social Sciences (IEBS)

Location: Mercure Hotel Amsterdam City

City Country: Amsterdam, Netherlands

MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

Schedule

09:00 - 09:30 am – Arrivals, Doorstep and Handshake

09:30 - 09:50 am – Introduction of Participants

09:50 - 10:00 am – Welcome Remarks (Mr Bashar)

10: 00 - 10: 30 am – Tea & Grand Networking Session/ Group Photo

** All in local time*



Social Sciences
and Economics
Research Society

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Day 01: August 03, 2019

Time: 10:30 am – 12:00 pm **Session:** 01

Track A: Business Management, Economics, Social Sciences and Humanities

Presentations

- Desktop Application Learning System: Multimedia Interactive Learning Online (MiLO), Teaching and Learning Tool for Hotel Front Office Management
08-CPIS19-101 **Hafizah Rosli**
- Leading in the Digital Age
08-CPIS19-108 **Prof. Anat Lechner**
- The Plight of Business Start-ups in Africa
IEBS-89-04 **Ifeonu Ikechukwu Celestine**
- Effectiveness of Entrepreneurship Development Support Programmes – Case of Yep Business Ideas Incubator
IEBS-89-11 **Ranko Markuš**
- Population Health Models: Integrating Social Science, Medical, and Business Information to Improve Affordable Health Outcomes
08-CPIS19-113 **Dr. James McNally**



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Track B: Engineering, Technology & Applied Sciences

Presentations

- Modbus Packet Analysis and Attack Mode for SCADA System
08-IMCS19-105 *Dr. I-Hsien Liu*

Closing Ceremony & Lunch: 12:00 pm -01: 00 pm



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The following scholars/ practitioners/ educationist who don't have any paper presentation, however they will attend the conference as delegates & observers.

Conference Attendees

- MBMSS-08-101A **Professor PhD. Stefan Claudiu Caescu**
Bucharest University of Economic Studies, Romania

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**Day 02: August 04, 2019
Sunday**

Conference second day is reserved for participants own tourism activities.