

August 24-25, 2019

SSERS International Conference on Business Innovation, Economic Growth, Management, Social Sciences & Humanities (BEGH)

Location: Mercure Budapest Buda (Ibis Budapest Castle Hill)

City Country: Budapest, Hungary

MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

Schedule

90:00 - 09:30 am – Arrivals, Doorstep and Handshake

09:30 - 10:00 am – Welcome Remarks & Introduction (Mr Akhlaq)

10:00 - 10: 30 am – Networking

**All in local time*



Social Sciences
and Economics
Research Society

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Day 01: August 24, 2019

Time: 10:30 am – 11:10 pm **Session:** 01

Track A: Engineering, Technology & Applied Sciences

Presentations

- Website Evaluation Using Cluster Structures
BSIN-o8-P1 *Kiyoshi Nagata*
- Performance Evaluation of Web Information Retrieval Systems
BSIN-o8-P4 *Fidel Cacheda*



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Day 01: August 24, 2019

Time: 11:10 am – 12:10 pm **Session:** 02

Track B: Business Management, Economics, Social Sciences & Humanities

Presentations

- Watch out the Dejected Face! How Face Emoticon affect Consumer Perception, with a Focus on the Three-Factor Relationship between the Sentiment Polarity, Face Emoticon and Number of Emoticon
BEGH-89-04 *Chien-Huang Lin*
- An Empirical Study of Tourism Network Structure and Satisfaction
BEGH-89-05 *Fumihiko Isada*
- Sentiment Analysis on Online Comments
BEGH-89-07 *Jiang Liang Hou*

Closing Ceremony & Lunch: 12:10 pm – 01: 00 p



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The following scholars/ practitioners/ educationist who don't have any paper presentation, however they will attend the conference as delegates & observers.

Conference Attendees

- BEGH-89-05C *Yuriko Isada*
School of Policy, Kwansei Gakuin University, Sanda, Japan

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**Day 02: August 25, 2019
Sunday**

Conference second day is reserved for participants own tourism activities.