

February 09-10, 2019

SSERS International Conference on Social Sciences, Economics, Business Management & Humanities (SEBMH)

Location: Mercure Hotel Amsterdam City
City Country: Amsterdam, Netherlands

MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

Schedule

09:00 - 09:30 am – Arrivals, Doorstep and Handshake

09:30 - 09:45 am – Welcome Remarks (Mr Metin Gurani)

09:45 - 10: 00 am – Networking

10: 00 - 10: 30 am – Tea Time

** All in local time*



Social Sciences
and Economics
Research Society

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Day 01: February 09, 2019

Time: 10:30 am – 12:30 pm **Session:** 01

Track A: Business, Economics, Social Sciences and Humanities

Presentations

- Questioning Humanitarian Intervention in the 21st Century: British Domestic Actors and Horizontal Foreign Policy Contestation during the Syrian Crisis
02-MEALP19-101 **Andrea Betti**
- A Corpus-based Study of 客 in Mandarin Chinese
02-MEALP19-104 **Shelley Ching-yu Depner**
- The Performance of Dividend ETFs: The Study of the Spillover and Leverage Effects
02-MEALP19-108 **Jo-Hui, Chen**
- Predicting, Quantifying, and Assessing Achievement Motivation in the ESL Classroom
02-MEALP19-110 **Jonathan Austin Daniels**
- Effects of Marketing Strategies on the Performance of Retail Stores in Nigeria
02-MEALP19-111 **Akpojivi-Edewor, Mercy Onome O**
- Effect of Variety of Capitalism Toward the Level of CSP
02-MEALP19-125 **Mr Rifqi Septiano Halim**
- Music Preference & Life Situations – A Comparative Study of Trending Music
SEBMH-29-08 **Devesh Ramakrishnan**

Lunch: 12:30 pm – 01: 30 pm



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Day 01: February 09, 2019

Time: 01:30 pm – 02:30 pm **Session:** 02

Track A: Business, Economics, Social Sciences and Humanities

Presentations

- Effects of Luxury Brand Level Within the Luxury Industry towards the Level of Corporate Social Performance
02-MEALP19-123 **Ms. Sarah Putri Kinanti**
- Investment Strategies of International Oil and Gas Companies
02-MEALP19-135 **Pizengolts Vladimir Mikhailovich**
- Education Background and Innovation: Is CEO's Knowledge Helpful for Entrepreneurial Oriented Firms to Innovate?
02-MEALP19-124 **Ms. Nabilla Bela Shafira**
- The Influence of Perceived MNE's CSR Performance on Corporate Reputation and The Moderating Effect of CSR Type in Emerging Markets
02-MEALP19-127 **Ms. Salsabila Nurdhia Akbar**

Closing Ceremony: 02:30 pm – 02: 45 pm



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The following scholars/ practitioners/ educationist who don't have any paper presentation, however they will attend the conference as delegates & observers.

Conference Attendees

- 02-MEALP19-111A **Odaro, Douglas Osaghae**
Department of Marketing Ogun State Institute of Technology Igbesa, Nigeria
- 02-MEALP19-115A **Litani Ascentia**
Universitas Airlangga, Indonesia
- 02-MEALP19-107A **Egbi Edesiri Esther**
Law firm Oluwatope Ajayi & Co, Nigeria
- AMS-229-101A **Klaus Foraboschi**
Voestalpine, Linz, Austria



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**Day 02: February 10, 2019
Sunday**

Conference second day is reserved for participants own tourism activities.



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