

January 26-27, 2019

SSERS International Conference on Business Economics, Management, Social Sciences & Humanities (BEMSH)

Location: Mercure Hotel Amsterdam City
City Country: Amsterdam, Netherlands

MAIN TOPICS

- Social and Community Studies Economics
- Arts
- Humanities
- Civic and Political Studies Human Resource
- Cultural & Global Studies Social Sciences
- Environmental Studies
- Organizational Studies
- Educational and Communication Studies
- Economics, Finance & Accounting
- Business and Management Studies

Schedule

09:00 am – Arrivals, Doorstep and Handshake

09:30 am – Welcome Remarks

09:45 am – Networking Reception

10: 00 am – Tea Time

**All in local time*



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Day 01: January 26, 2019

Time: 10:00am – 12:00pm

Track A: Business, Economics, Social Sciences and Humanities

Presentations

- Europe-based Pharma giants' Cross-Culture Marketing in USA
BEMSH-19-10 **Alpha Janga** (*Alliant International University, San Diego*)
- Developing an Interactively Integrated System Combining Learning Diagnoses and Remedial Instructions for the 3rd Grade Low-Achieving Elementary Students on Mathematics
BEMSH-19-16 **Tsai-Wei Huang** (*National Chiayi University, Chiayi, Taiwan R.O.C.*)
- Institutional Change in Higher Education in Mexico: Reforms for U.S. Accreditation
BEMSH-19-17 **Saritha Attuluri** (*Alliant International University, San Diego*)
- Organization\IS of Human Resource Management
BEMSH-19-18 **Mohammad Abdur Rahim** (*Sukhoi State Technical University of Gomel, Gomel, Belarus*)
- Job Resources and Job Attitudes: Does PSY-CAP Really Make any Difference as a Moderator?
BEMSH-19-20 **Farooq Anwar** (*The University of Lahore. Lahore, Pakistan*)
- The Activities of the WTO and its Implications for Human Rights
BEMSH-19-02 **Navid Yahyaei** (*Islamic Azad University, Isfahan, Iran*)



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Track A: Engineering, Technology & Applied Sciences

Presentations

- Case study of Anomaly Detection and Trust Allocation in Cyber Security of Unstructured Data
ADEIN-JAN-P2 **JeongYeon Kim** (*Sangmyung University, Seoul, Republic of Korea*)

Lunch: 12:00 pm – 01: 00 pm



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Day 02: January 27, 2019

Conference second day is reserved for participants own tourism activities.



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